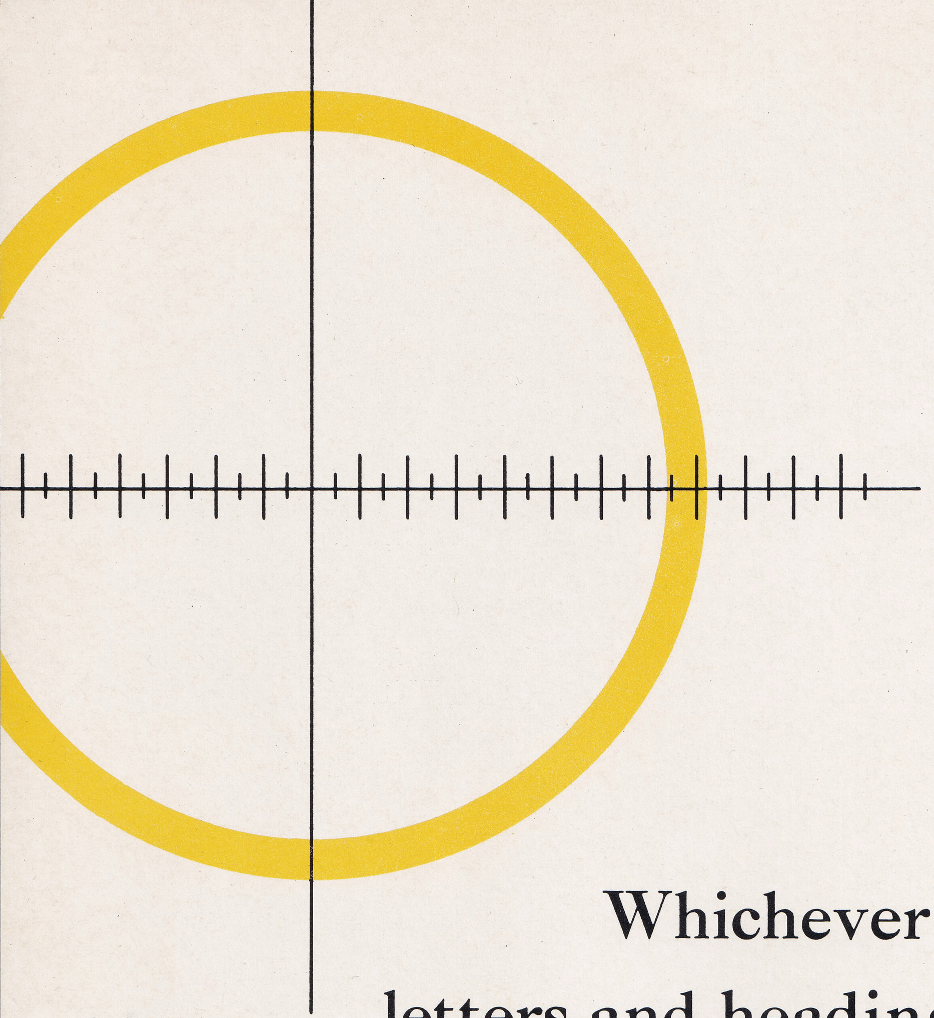
Remington
SWITCH
TAB. CLEAR
RIB. REV.
R.C.S.
TAB. SET
MAR. REL.

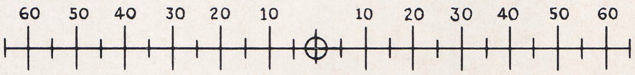
Letter
Centering
Simplified



Whichever way you center letters and headings, it's faster, easier, accurate with Remington's exclusive PERFECT POSITIONING SCALE

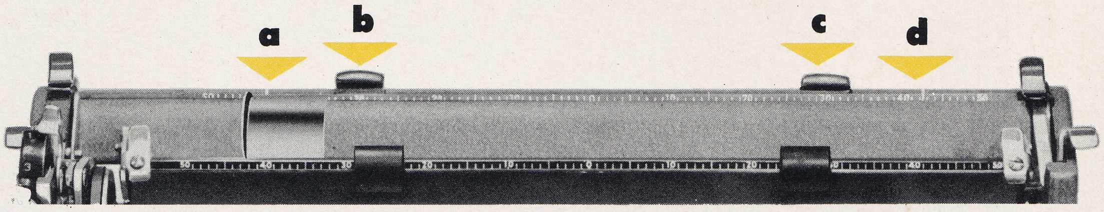
The *Perfect Positioning Scale* is so obviously the ultimate simplification of letter and heading centering, we often wonder why it was not thought of before . . . say the year typewriters were invented. However, it had to wait until very recently when a teacher of typing developed it and brought his idea to Remington Rand. It was quickly incorporated as a standard feature on the new Remington Electric, Noiseless and Standard Typewriters.

And here is why the Perfect Positioning Scale is so much better than other methods! The exact center of the *Perfect Positioning Scale* is zero, with *equally* increasing numbers on *both* sides (*see drawing below*). This eliminates the "margin mathematics" necessary for accurate centering and balanced margins with a *conventional scale*, which starts at zero on the left hand side and increases to it's maximum number on the right hand side. Yes, whichever way you center letters and headings, you'll find it so much faster and easier using the *Perfect Positioning Scale.*



The “JUDGMENT” Way!

Faster and Easier with
Remington’s Exclusive
Perfect Positioning Scale!

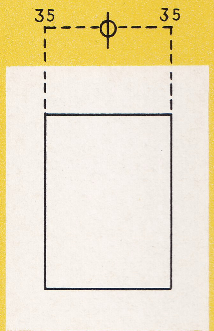


Standard typewriter carriage illustrated.

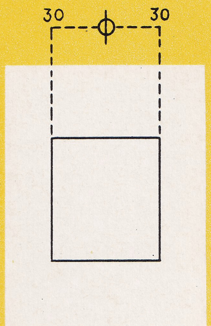
(A) and (D) indicate left and right hand edges of a standard letterhead. Zero is always the center of your letterhead. If you decide on a left hand margin (B) of 30, for perfect letter centering simply set your right hand margin (C) at 30 too. That’s all! *And you don’t have to move the carriage for margin setting.*

The “FORMULA” Way!

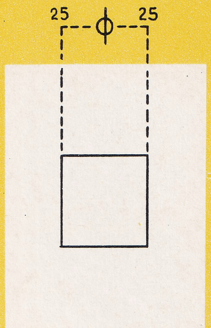
Faster and Easier with
Remington’s Exclusive
Perfect Positioning Scale!



"Long" Letter



"Medium" Letter

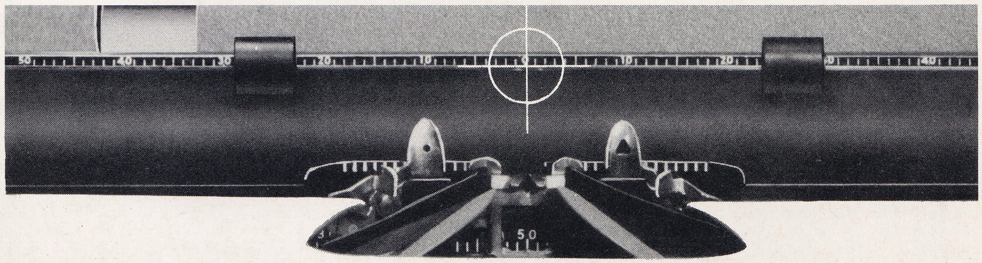


"Short" Letter

Remember that ZERO is always the exact center. For long letters that may call for a 70 space line, set margin stops at 35-35. For 60 space “medium” letters set margin stops at 30-30. 50 space “short” letters call for margin stops of 25-25 of course. Incidentally, two paper edge marks permit you to set the margins *before* inserting the letterhead.

CENTERING of HEADINGS!

Faster and Easier with
Remington’s Exclusive
Perfect Positioning Scale!



Once again, ZERO is your exact center. Position the carriage so that the zero is directly over the writing point. Then back space *once* for every *two* letters or spaces as you spell the copy to be centered. Simple isn’t it?

REMINGTON'S EXCLUSIVE

Perfect Positioning Scale

- No "Margin Mathematics"
- Visible Margins
- No Moving of Carriage
- Pre-Set Margin Setting

See it Now on these New Remington Typewriters:

The Remington Noiseless

The Remington Standard

The Remington Electric

Remington Rand
DIVISION OF SPERRY RAND CORPORATION
The First Name in Typewriters

R8667 Rev. 2

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